

GOWEN CONTEMPORARY

GENEVA Switzerland

Beirut Art Fair 2017, September 22-24 - Booth B11

Maria Gimeno (Spain, 1970) - REVEALING, BOOTH R4

EVERY DAY AN ARTIST (365 drawings on paper)

Opening Thursday September 21, from 4pm to 10pm

Public hours: Friday 22 to Sunday 24, from 3.30pm to 9.30pm



Every day an artist, 2013-2017

Self-Portrait, drawing on paper, 14,8 x 21 cm

Portrait of the collector, drawing on paper, 14,8 x 21 cm

Gowen Contemporary is pleased to announce the exhibition *Every day an artist* by Spanish artist Maria Gimeno.

Every day an artist is an exchange drawing project, where each artist's self-portraits is replaced by the portrait of the collector or donor drawn by the artist once the self-portrait is acquired. Collectors will be an intrinsic part of the work, they help, contribute and support artistic creation.

Every single day throughout 2013, Maria Gimeno made the concerted effort to make a drawing, a thorough and true picture of her face, a self-portrait. Every day she is an artist and each drawing contains the dedication of time spent in the idea of being present and relevant. Gimeno tackles questions about the value of the artist's work and the commitment it implies, a process whose fundamental element is no longer the resulting material piece of art but rather the development of an experience. The artist also questions the role of the patron of art/collector, who has always been so important in the history of art.

Time is a crucial factor in this project, a full year, twelve months, from January 1st through December 31st. *Every day an artist* is the experience of a complete annual cycle and chronology, through emotion and time. What happens in one year can be repeated to infinity.

HOW TO BE PART OF THE PROJECT *EVERY DAY AN ARTIST*?

1. Choose a self-portrait of Maria Gimeno that you like.
2. Email us your choice to info@gowencontemporary.com along with a photo of your desired portrait, you or the person you would like to be included in the project.
3. Receive at home Maria Gimeno's original self-portrait and an unique print (piezography quality) of the portrait of the person you chose to be part of the project. Both works will have a customized frame supplied by the artist.
4. The completed project will be the complete exchange of self-portraits of the artist and the donor/collector portraits.

Maria Gimeno (Spain, 1970) - PERFORMANCE

Equilibrio de platos y zancos | Balance of plates and stilts

Opening Thursday September 21, from 8.30pm to 9.30pm

Maria Gimeno defines herself as a self-referential feminist. Her work is involved with the situation of women in the 21st century and with the commitment to be an artist.

The performance *Balance of plates and stilts* questions the relationship between women and artistic creation in western culture.

Dressed in man clothes, jacket, shirt and tie, on stilts, the performer tries to keep in balance with a long stack of plates on her head. Gimeno has made a portrait of a woman artist on each plate.

The action reverts directly to the situation of women in the art world, women in a men's world. The performance is a visual metaphor of this situation. The stilts, being "the art world". The outfit, being the men's world, and the plates, being the woman artist.



Maria Gimeno was born in 1970 in Zamora, Spain and studied Fine Arts at the University of Complutense in Madrid, followed by design and photography. She lives and works in Madrid. Selected past solo exhibitions include: Galerie R. Pérez Hernando, Madrid (2016), Páramo, Mexico (2015), Spanish Embassy, Sanaa, Yemen (2012) Cutlog Artfair Paris with Gowen Contemporary (2012); 'Destejiendo el Tiempo', performance in Grassy, Madrid Abierto Festival (2011); 'Voyages Sans Frontières', Gowen Contemporary, Geneva (2011); 'Mar Interior', Cervantes Institute, Belgrade (2010); 'Il Buco/Saturno', Lucas Carrieri Art Gallery, Berlin (2009); 'Tejido de Fragilidades', Fragil arte contemporaneo, curated by Giulietta Speranza (2008); 'Solo Puedo Ser Yo', Pilar Parra y Romero Gallery, Madrid (2005); 'Del Proyecto Escultórico', Art Center Joven, Madrid, curated by J. Marín Medina (2000). Group exhibitions include: 'Every day an artist', Gallery collectionair.com, artgenève (2017), 'Artists of the Gallery', Gowen Contemporary, Geneva (2016), 'Cuerpo y poder' Pasaje de Fuencarral, Madrid (2015), 'Cortar Lastres: Poligamia', Rafael Perez Hernandez Gallery, Madrid (2012); 'Correspondencia', Antico Municipio, San Donato Val di Comino, FR, curated by Bruno Corrà (2011); 'Encuentro', La nave Gallery, Altamira, Gijon (2009); Taller Jannis Kounellis, Villa Iris, Santander (2009); X Bienal de La Habana, Cuba (2009); Ajenos, Palacio San Isidoro, Palermo (2008); Premio Bancaja. IVAM (2007); 'Painting Identities', Pilar Parra Gallery (2004). Maria Gimeno's works can be found in the private collections of the Fondation Juan Entrecanales Foundation, UBS Collection, the Coca-Cola Foundation and the Caja Madrid Foundation.

GOWEN CONTEMPORARY Sàrl

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