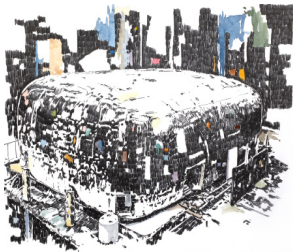


## Beirut Art Fair 2017, September 22-24 - Booth B11

Pascal Berthoud, Aurélie Pétre, Marta Zgierska

Opening Thursday September 21, from 4pm to 10pm

Public hours: Friday 22 to Sunday 24, from 3.30pm to 9.30pm



*Mémoire d'architecture, le songe de Beyrouth V,*  
2016, Pencil and watercolor on paper, 40 x 50 cm

### Pascal Berthoud (Switzerland, 1971)

For Beirut Art Fair Pascal Berthoud presents «Mémoire d'architecture, le songe de Beyrouth» («Memory of architecture, the dream of Beirut»), a series of works on paper executed between 2016 and 2017 all representing an existing commercial building whose construction started in 1965 in Beirut and was interrupted in 1975 with the beginning of the civil war. Supposed to be a symbol of modernity and transformation, this building is today a ruin in the center of Beirut. Reminding the modernism and questioning the notion of memory and disappearance, these drawings made in pencil and watercolor, between abstraction and figuration, reveal Berthoud's sensitive vision of the world while their titles are directly referenced to reality.

Pascal Berthoud lives and works in Geneva. Selected solo exhibitions: The Drawing Gallery Chaos, Belgrade (2017); Galerie Elizabeth Couturier, Lyon (2016); Galerie Analix Forever, Geneva (2016); Musée des Beaux-arts, Douai (2015); Galerie Elizabeth Couturier, Lyon (2015). Gowen Contemporary, Geneva (2017); Metro Pictures Gallery, New York (2017); Galerie Heinzer Reszler, Lausanne (2017); Book launch/Screening/Exhibition, The Emily Harvey Foundation, New York (2016); ArtBrussels, Brussels (2016); Ateliers Richelieu, Paris (2016); Changwon Exhibition Convention Center, GIAF, Changwon (2016); Dimensions variables, Pavillon de l'Arse, centre d'architecture de la ville de Paris, Paris (2015).

### Aurélie Pétre (France, 1980)

The works of Aurélie Pétre question the image, its status, its (re) presentation and its use, its production processes. Pétre uses photography as the starting point of a work in progress. «I call 'photography' a latent shot activated as a print, photographic object, site specific installation resulting thus in a size, a weight that exists in a space» (Pétre).

The artist has developed a lexicon allowing to articulate different states of the photographic image. Among the key terms: «latent shot» («prise de vue latente»). It then responds to a title nomenclature (latent shooting # 1 ...), a type of print and a precise format (Fine Art paper Baryté Canson 310g, 41,5 x 52 cm). It remains dormant and can undergo different activations in different situations, supports and formats.

Pétre likes to experiment freely with different techniques and media. Her photographs printed on glass through complex processes or on concrete, metal or wood show how the artist advances formal research and combines different skills acquired in other disciplines, including architecture.

Figurative or abstract, her work examines the process of the materialization of ideas and its implementation. As a dialectic of the same and the different, she shows without ever repeating, reveals what is there; the initial trigger gives the impulse of a writing as in a musical score, it is the first movement which makes possible all the following ones.



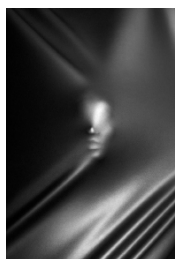
*Mai 2014,* 2014, print, encapsulated polyester film, secured glass, steel, 300 x 300 x 180 cm

Aurélie Pétre lives and works in Paris and Geneva. Selected solo exhibitions: Fonderie Darling, Montréal (2017); 35CPIF et le Centre Georges Pompidou, Pontault-Combault (2017); FMAC, Regard sur la collection d'images en mouvement, Geneva (2017); artgenève, with Gowen Contemporary, Geneva (2017); Storage, in collaboration with Gowen Contemporary, Ports-Francis, Geneva (2015); Galerie Houg, FIAC-Of cielle, Paris (2014). Selected group exhibitions: CPIF et le centre Georges Pompidou, Pontault-Combault (2017); Villa du Parc, Annemasse (2016); Frac Languedoc-Roussillon, France (2015); Aleph, Mai 2014, Gowen Contemporary, Geneva (2014).

### Marta Zgierska (Poland, 1987)

For Beirut Art Fair Marta Zgierska presents her new works, a series of photographs printed on canvas entitled «Drift». After a serious car accident, the artist was in a medically induced coma whose experience she describes as «finding herself in the sea of blackness». The «Drift series photographs are self-portraits where Marta Zgierska builds up abstract images starting from the shape of her body, in its different poses and variations. Her work embodies the personal experience of trauma, neurosis or anxiety.

The medium that the artist chose for these works, the canvas, recalls the traditional classical painting and the technique of chiaroscuro with a resulting confusion between photography and painting.



*Untitled VIII,* from the Drift series, 2017, Photoprint on canvas, 150 x 100 cm

Marta Zgierska lives and works in Warsaw. Solo exhibitions included: Filter Space Gallery, Chicago (2017); Finnish Museum of Photography, Helsinki (2017); Reminders Photography Stronghold Gallery, Tokyo (2017); Encuentros da Imagem International Photography Festival, Braga (2016); Athens Photo Festival, Greece (2016); FotoLeggendo Festival, Rome (2016); Malmo Fotobiennial, Sweden (2015). Selected group exhibitions: Beirut Art Fair with Gowen Contemporary, Beirut (2017); Unseen Photo Fair Amsterdam, Galerie Intervalle, Amsterdam (2017); HSBC price for Photography, Gowen Contemporary, Geneva (2016); DongGang International Photo Festival, South Korea (2015).

GOWEN CONTEMPORARY Sàrl

Registered office and mailing address: place du Grand-Mézel 2-4, 1204 Genève

Gallery: 4 rue Jean-Calvin, 1204 Genève

Tel: +41 (0) 22 700 30 68 / Mob: +41 (0) 79 330 17 54 / E-mail: info@gowencontemporary.com

www.gowencontemporary.com